



Dear Wisco Friend

The teenage years can be challenging. The entire course of a teen's life can be shaped by the values that are ingrained and the decisions that are made during these critical high school years.

Career decisions. College choices. Character development. They're all critical.

That's why **I am grateful for partners like you** who value the superior academics and award-winning co-curricular activities that our students experience here year after year. With your help we teach our teens in a caring, Christian environment that builds on the Lutheran family values that you and I embrace.

Every day, as I talk with our students, faculty and staff, I am reminded of what a remarkable place Wisconsin Lutheran High School is. Here our students are daily encouraged to use their God-given gifts to the glory of God in academics, athletics, and the arts. Here they have a wide-ranging academic curriculum to challenge them. Here they learn to make God-pleasing choices and develop leadership skills for a life of serving Jesus.

You have made a sound investment in a student's life when you've given gifts in the past to Wisconsin Lutheran High School.

How many other investments can you imagine that could have such far-reaching impact on the lives of the next generation of leaders in our homes, churches, communities, and work places? I thank you for your past gifts.

Would you be surprised to know that, on average, **tuition only covers 54% of the cost** of a year's operating expenses at Wisconsin Lutheran High School? The remaining costs to keep the high school and its programs running are paid by gifts to the high school.

And that's where you (and this special partner) **come in...**

Right now you have a special opportunity to help today's teens and their families realize the benefits of a Wisconsin Lutheran High School education. And, because of the generosity of a family who wishes to remain anonymous, **you have the chance to double your gift's impact.**

**MAKE A GIFT
TODAY and you
immediately
benefit a student...**

***plus* it will be
MATCHED dollar
for dollar.***

* All gifts received by March 31, 2012, will be matched up to a cumulative total of \$20,000.

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Each year, we need to receive over \$150,000 for general daily operations of the school from individual gifts like yours. Through the newly named “**Viking Annual Fund**,” we help cover the gap between the income from tuition and the realities of running our ministry that has been accredited at the exemplary level.

I’ve enclosed a brochure that describes examples of what your gift does!

I encourage you to make a gift by filling out the tear-off page of that brochure .

Today, **I’ve got special news for you. From now until March 31, 2012, we can double your gift** (up to \$20,000). Because of the incredible generosity of one family (who aren’t alumni but care deeply about this ministry), your gift will have more impact than ever on our teens. But your gift must be received by March 31, 2012. **Your gift is critical** to continue providing the excellence of WLHS’s education to the current and future generations.

These are challenging times at WLHS. Like many organizations, **we’ve had to make some difficult decisions**. We’ve had to eliminate some administrative, faculty, and staff positions; however, we didn’t eliminate any programs. We’ve had to find ways to do more with less. But our mission remains unchanged. We are still steadfast in our commitment to Christian education. We’re still devoted to delivering superior academics and award-winning co-curriculars. That’s why, now more than ever, we need your prayers, encouragement, and generosity.

Once again, I want to say “Thank you.”

- Thank you for your past gifts to WLHS!
- Thank you for taking the time to pray for the students, teachers, and staff – we get a lot of strength from people’s prayers.
- Thank you for telling others about the great ways that God is using WLHS to change and strengthen lives with the power of Christian education.
- Thank you for your financial support to help us right now make a difference in over 750 students’ lives in ways you’ll never fully know.

I wish that everyone could daily walk the halls, sit in our classrooms, and watch the tender lives being changed and strengthened around here. There are so many daily stories that go untold.

Let me just share one recent example of what your gifts to the Viking Annual Fund empower:

*Two young girls in the freshman class at WLHS can often be found sitting at their lockers reading Bible story books before school. They are working hard to improve their English-language skills and knowledge of God’s Word. **One escaped from civil-war ravaged Burma.** After spending years in refugee camps with her family in Thailand, she is now at WLHS. **The other came as a refugee from Thailand, too.** Both are excelling at WLHS—spiritually and academically. Recently, they asked for prayers of thanksgiving in class after God answered their prayers for relatives who’ve just arrived in America from Thailand. One of their teachers told me, **“They are such a delight to have in class. They work so hard. One has the highest score in the Math Lab. Both started at a 4th grade level and are now close to 9th grade in math. They’ve also moved up a grade and a half in English. All of this after one semester!”***

<continue reading on the next page>

The stories of success don't stop at our doors. Each year another graduating class carries the lessons learned at WLHS into the world. **Will you and I ever know how the years of shaping the hearts and minds of teens at WLHS have impacted our students?**

Here's one recent example of what's happening with our graduates that encourages me:

*Two young men who graduated last year went to UW-Madison for the first semester—only to transfer at Christmas. It wasn't for academic reasons. They were both top students. They couldn't resist the tug of entering the public ministry. I saw them sitting in the chapel at Martin Luther College a few weeks ago when I was presenting at Evangelism Day. "Aren't you at the wrong place?" I asked. "No, we transferred here," they sheepishly answered. Grinning, I replied, "I know. I heard. God bless your studies." **They are preparing for the opportunity to enter public ministry.** Their close friend, another WLHS grad who stayed at Madison, is doing ministry, too. His dad told me, **"I am so amazed at how mature my son is. I wasn't that mature at his age. I give credit to Wisco."** This WLHS grad is leading Bible studies at the student chapel in Madison. He's preparing to serve, too.*

It happens daily. Lives are being shaped. You don't see it—unless you're walking the hallways, sitting in a classroom, or privileged to watch the mentoring that goes on between our faculty and students.

Don't you think this is about the best investment you can make?

Once again, I encourage you to take a look at the enclosed Viking Annual Fund brochure; **you'll see how your gift makes a difference right now.**

If you would like to help continue to share Jesus' message with the next generation, I encourage you to send a gift today by using the enclosed return envelope.

Thank you for all you do to help us educate minds, share His Word, and change lives forever through the power of Christ-centered education.

With you in His service at WLHS,



Pastor Kenneth Fisher
Director of Mission Advancement

P.S. Thank you again for considering a gift of \$25, \$50 or \$100 or more so that we can help train another generation of disciples, who in turn will help share the gospel! Don't you believe this is about the best investment you can make? Don't forget that gifts need to be received by March 31, 2012, to be matched dollar for dollar.

Thanks again!

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home telephone: _____

Cell phone: _____

Email address: _____

WLHS/LHS Alum, Class of _____

Please contact me to discuss including WLHS in my estate planning

Please contact me regarding a visit to today's WLHS

My gift amount:

\$25 \$50 \$100 \$250 \$500 Other: \$ _____

Check enclosed payable to WLHS

I have enclosed a matching gift from: _____

I would like my gift to be applied to the WLHS Alumni-Sponsored
Scholarship program for the class of: _____

Charge my credit card:

MasterCard Visa American Express Discover Card

Card number: _____

Expiration date: _____

Signature: _____